

An Accredited European DBA Programme

THE
VU
DBA

Doctor of Business Administration (DBA)



Victoria University
Switzerland

"One institution, global presence"

THE UNIVERSITY FOR
STRATEGY, LEADERSHIP
& ENTREPRENEURSHIP



VU DBA is designed for experienced business professionals who want to translate their industry expertise into leadership positions as consultants or as executives within their organisations. It provides the opportunity to build upon their MBA or business-related master's qualification and develop professional excellence through a programme of study that is both academically challenging & professionally relevant.

VICTORIA UNIVERSITY, SWITZERLAND ACCREDITATION AND MEMBERSHIP

- VU is officially registered at Neuchâtel Canton, Switzerland and is entitled to offer programmes leading to a BBA, MBA, EMBA and DBA degree
- VU is certified and accredited by the national accrediting agency EduQua (www.eduqua.ch) supported by the Swiss Confederate Government
- VU is a member of the Association to Advance Collegiate Schools of Business (AACSB)
- VU is a member of the International Assembly for Collegiate Business Education (IACBE)
- VU is a member of the European Council for Business Education (ECBE)

PROGRAMME STRUCTURE

DBA participants are required to follow the course sequence as shown below:

- The "Industrial Focus Workshop" provides DBA participants with a solid doctoral foundation
- The "Domain" allows a DBA participant the opportunity to develop further a specific area of interest.
- The DBA finishes with a dissertation of 45,000 words

Industrial Focus Workshop

- Strategy and Competition
- Leadership and Change Management
- Finance for Decision Making
- Strategic Marketing: Value Exchange

DOMAIN

- Research Foundations and Research Methodology
- Doctoral Workshop: Research Focus

STUDY MODE

Part Time

DURATION

2 years min. / 5 years max.

ADMISSION REQUIREMENTS

- Applicants must have a Master's degree in Business, Public Administration or related field from an accredited institution or a comparable foreign institution, with a minimum Grade Point Average (GPA) of 3.0 or the equivalent in the master's degree
- Applicants must submit two letters of recommendation attesting to the applicant's ability to succeed in a doctoral programme are required
- Applicants must have English language proficiency
- Applicants with responsible managerial or professional work experience will be given preference in admission

